

[This question paper contains 3 printed pages]

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| Roll No. |  |
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**ASME-24BC-MGMT-I**  
**MANAGEMENT (PAPER-1)**

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Time Allowed : 3 Hours

[Maximum Marks : 100]

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**QUESTION PAPER SPECIFIC INSTRUCTIONS**

Please read each of the following instructions carefully before attempting questions.

1. There are EIGHT questions printed in English.
  2. Candidate has to attempt **FIVE** questions in all.
  3. Question No. 1 is compulsory. Out of remaining seven questions, **FOUR** are to be attempted.
  4. All questions carry equal marks. The number of marks carried by a question/ part is indicated against it.
  5. Write answers in legible handwriting. Each part of the question must be answered in sequence and in the same continuation.
  6. Attempts of the questions shall be counted in sequential order. Unless struck off, attempt of a question shall be counted even if attempted partly. Any page or portion of the page left blank in answer book must be clearly struck off.
  7. Re-evaluation/ re-checking of answer book of the candidate is not allowed.
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1. "While there's no denying the importance of technical skills in leadership, it's crucial to recognize that emotional intelligence plays an even more vital role in achieving long-term success." Do you agree or disagree. Explain. How do theories of leadership like the transformational leadership theory and emotional intelligence theory help provide perspective to the debate? **20**
  
2. Analyze the contributions of Maslow, Herzberg, McGregor, and McClelland to the field of organizational behavior. Compare and contrast their theories and discuss how they can be integrated into a cohesive motivation strategy for a diverse workforce. **20**
  
3. Evaluate different organizational structures and their impact on organizational effectiveness. How do organizational design and structure influence decision-making, communication, and control within an organization? Discuss with examples. **20**
  
4. Analyze the processes and challenges associated with organizational change. Discuss various change management models and their applicability to different types of organizational change. Provide examples of successful and unsuccessful organizational change initiatives. **20**
  
5. Discuss the major trends and structural changes in the Indian economy over the past two decades. How have these trends affected different sectors and industries? Analyze the implications of these changes for business strategy and economic planning. **20**

- 6.** Analyze the role of fiscal policy in promoting economic growth and stability. Discuss the impact of government spending, taxation, and budget deficits on business environments and economic performance in India. **20**
- 7.** Formulate a linear programming problem for maximizing profit where a company makes two products. Product 1 has a profit of \$4 and requires 2 hours of labor. Product 2 has a profit of \$3 and requires 3 hours of labor. The company has a total of 12 hours of labor available. Also solve and give the solution **20**
- 8.** You have to choose between two investments: Investment I and Investment J. Investment I has a 65% chance of providing a 18% return and a 35% chance of a 7% return. Investment J has a 50% chance of providing a 20% return and a 50% chance of a 4% return. Construct a decision tree and determine which investment is preferable. **20**